

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion- Kalachakra Initiation Ceremony held at Amaravathi in Guntur District from 5th to 16th of January, 2006 – Media proposals for Telecasting of Advertisement Spots through Network 18 (CNBC) – Amount sanctioned Rs.18,73,400/- Amendment – Orders- Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 338

Dated:31-03-2010

Read:

1. Govt.Lr.No.14405/PMU/PRO/2005, YAT&C (PMU) Department. Dt. 03.12.2005.
2. G.O.Rt.No.242/PMU/PRO/2010, YAT&C (PMU) Department. Dt. 11.03.2010.

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ORDER:

In continuation of G.O. 2nd read above, Government have sanctioned and released an amount of Rs.5,00,000/- out of Rs.18,73,400/- sanctioned in 1st read above towards Telecasting of Advertisement Spots through M/s. CNBC TV 18, Mumbai.

2. Government after careful examination of the matter, hereby accord sanction for an amount of Rs.13,73,400/- (Rupees Thirteen Lakh Seventy Three Thousand Four Hundred only) as final payment towards Telecasting of Advertisement Spots through M/s. CNBC TV 18, Mumbai.

3. The amount sanctioned at para 2 above shall be debited to the following Head of

Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan SH (12) – Advertisements for Promotion of Tourism – 260 – Advertisements, Sales and Publicity Expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. CNBC TV 18, Mumbai. after deducting Tax, payable to the Income Tax Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**JAYESH RANJAN
SECRETARY TO GOVERNMENT (T)**

To,
M/s. CNBC TV 18, Mumbai.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded :: By Order//

SECTION OFFICER